

Outline for Patent Talk
Mike Lammens

A. How did the idea originate?

1. Couldn't find a product to do what I wanted to do, film a tennis match.
2. Made a makeshift prototype and used it
3. Someone said "you ought to patent that".

B. How was it developed into something marketable?

1. Noodled with the help of fellow inventor Len Hierath
2. Filed for temporary patent (forgot what you call that)
- 3.
4. Re-filed for temp. patent

C. Started a website and started some marketing.

1. Lots of research in the manufacturing possibilities, including China
2. Got a website template for \$50.00 and put it together, trading tennis lessons for design work.

D. Got together with a really smart attorney who did the formal patent app for me.

E. Bought a yacht and helicopter to get around to all my factories.