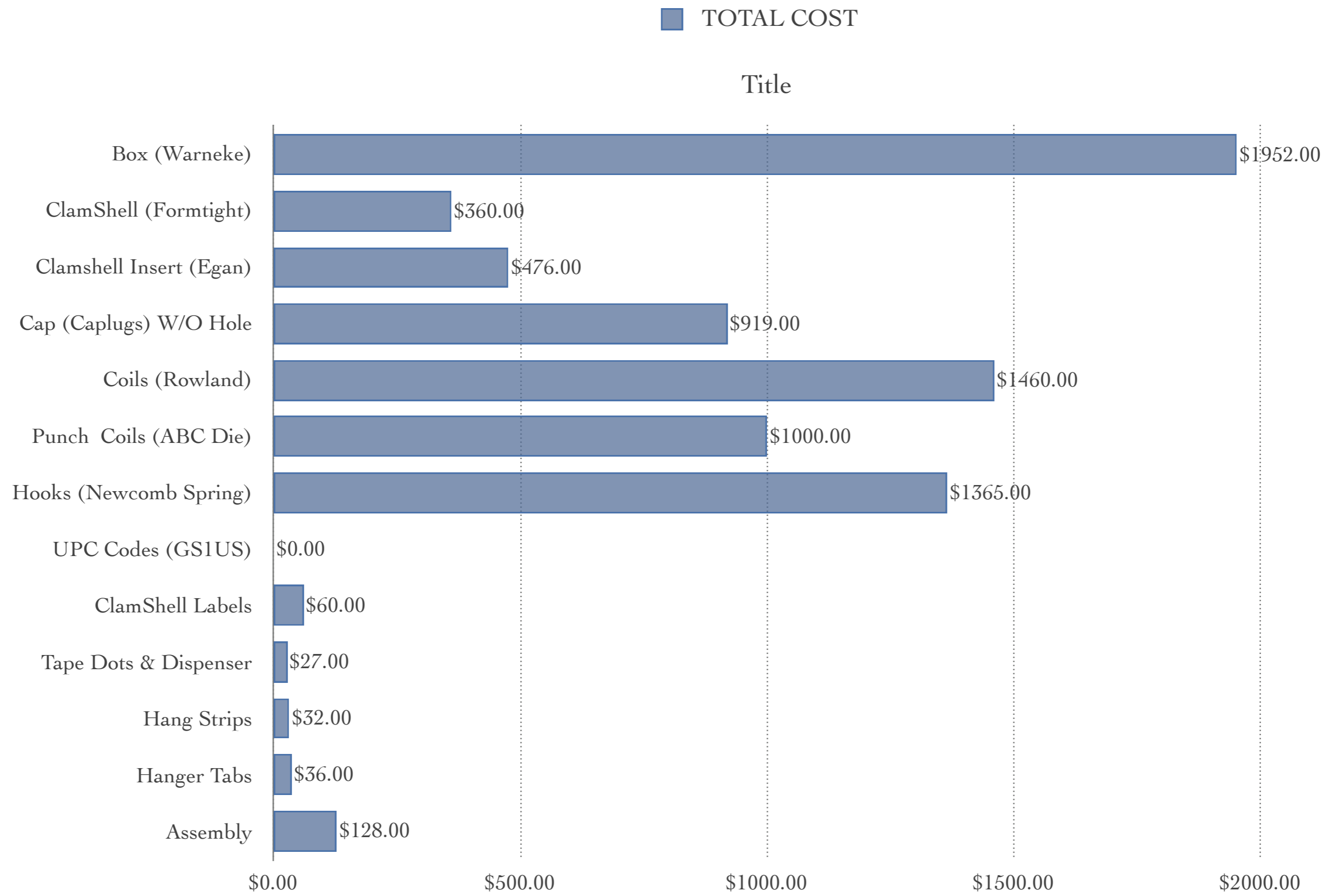


# HOOK-SHOT COST ANALYSIS

## Categories

Category	Quantity Ordered	Quantity Needed	Setup Costs	ORIGINAL COST ESTIMATE			JULY 1, 2012 ESTIMATE			TOTAL COST
				Item Cost	C-Shell (2)	Box (6)	Item Cost	C-Shell (2)	Box (6)	
Box (Warneke)	2,680	1,350	\$2038.00	\$0.73	N/A	\$0.73	\$0.73	N/A	\$0.73	\$1952.00
ClamShell (Formtight)	1,200	1,200	\$0.00	\$0.29	\$0.29	N/A	\$0.30	\$0.30	N/A	\$360.00
Clamshell Insert (Egan)	1,200	1,200	\$0.00	\$0.05	\$0.05	N/A	\$0.40	\$0.40	N/A	\$476.00
Cap (Caplugs) W/O Hole	10,500	10,500	\$180.00	\$0.16	\$0.33	\$0.98	\$0.09	\$0.18	\$0.53	\$919.00
Coils (Rowland)	3	3	\$0.00	\$0.16	\$0.32	\$0.96	\$0.10	\$0.20	\$0.61	\$1460.00
Punch Coils (ABC Die)	14,400	10,500	\$1000.00	\$0.05	\$0.10	\$0.30	\$0.07	\$0.14	\$0.42	\$1000.00
Hooks (Newcomb Spring)	10,500	10,500	\$0.00	\$0.09	\$0.18	\$0.54	\$0.13	\$0.26	\$0.78	\$1365.00
UPC Codes (GS1US)			\$760.00	\$0.00	?	?	\$0.00	\$0.00	\$0.00	\$0.00
ClamShell Labels	1,500	1,200	\$0.00	\$0.00	?	?	\$0.04	\$0.04	N/A	\$60.00
Tape Dots & Dispenser	5,000	2,700	\$28.00	\$0.00	?	?	\$0.01	N/A	\$0.01	\$27.00
Hang Strips	100	?	\$0.00	\$0.00	?	?	\$0.32	?	?	\$32.00
Hanger Tabs	1,000	?	\$0.00	\$0.00	?	?	\$0.04	N/A	\$0.04	\$36.00
Assembly	1200 CS	1350 BOX	\$0.00	\$0.00	?	?	\$0.05	\$0.05	\$0.05	\$128.00
<b>Total</b>		<b>39,453</b>	\$4006.00	N/A	\$1.27	\$3.51	N/A	\$1.57	\$3.17	\$7815.00
<b>X5 Retail Price (Goal)</b>					\$6.35	\$17.54		\$7.85	\$15.83	
<b>Adjusted Retail Price</b>					\$6.49	\$17.99		\$6.49	\$17.99	
<b>Net Profit</b>								\$2.64	\$8.50	



■ Setup Costs

